

GEMFIND RING BUILDER®

Increase Sales with This
All New Online Tool



Phone: 800-373-4373

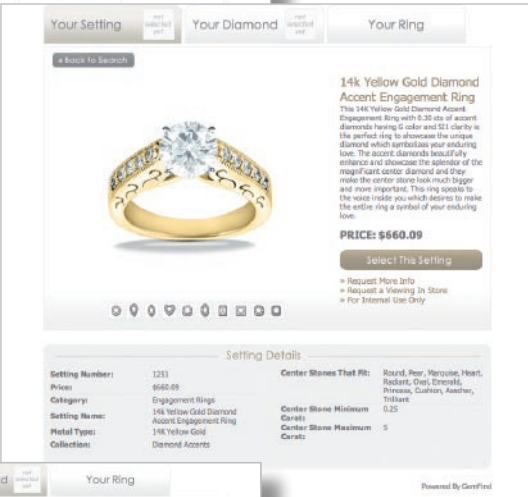
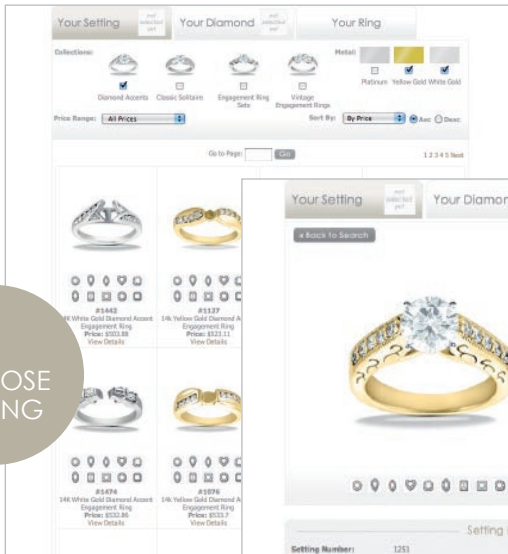
GEM  FIND

GemFind has launched a new online tool for jewelry retailers, diamond dealers and ring manufacturers called Ring Builder® that can be fully customized and seamlessly integrated into any retailers' website.

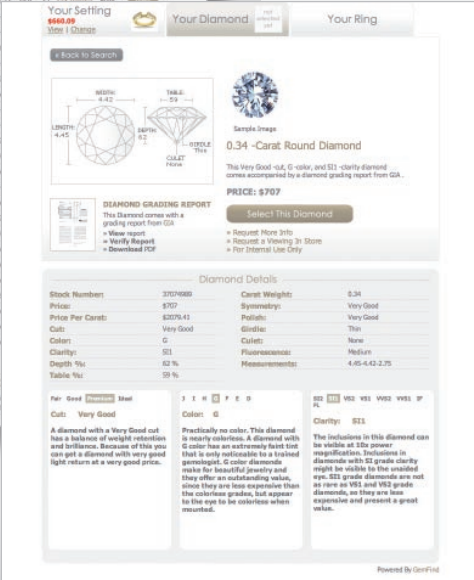
Jewelry retailers looking to jump-start their online sales of diamonds and engagement rings in 2011 can now seamlessly incorporate a new easy-to-use online tool into their existing website. GemFind's new Ring Builder® allows consumers to choose from a huge selection of loose diamonds from a virtual inventory to create their own engagement rings. It is an affordable subscription-based online tool for the jewelry industry that will increase sales as well as market exposure for retailers.

www.GemFind.net | www.ringbuilder.com

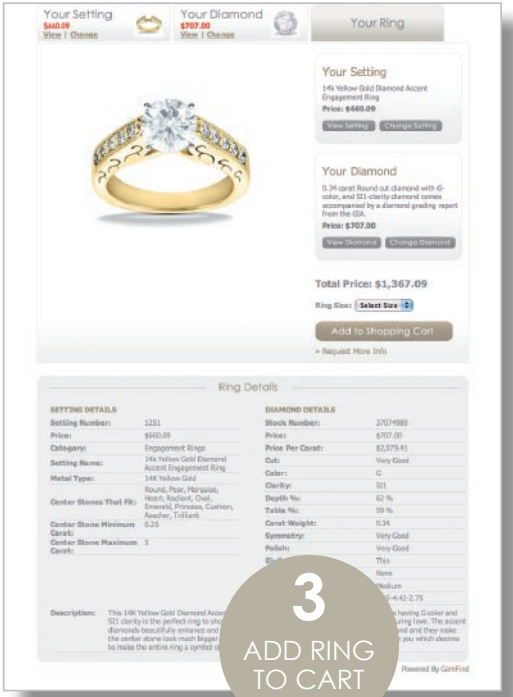
1
CHOOSE SETTING



2
CHOOSE DIAMOND



3
ADD RING TO CART





Increase Sales with GemFind's New Online Tool - The Ring Builder®

GemFind's new Ring Builder™ offers jewelry industry professionals the following benefits:

- Ring Builder® can be fully customized to match any existing website. Any color, logo or company name can be incorporated into Ring Builder® to provide seamless branding.
- All jewelers can upload their own loose diamonds and integrate with mountings in Ring Builder®.
- Ring Builder® is easy-to-use and fully integrated with an extensive virtual inventory of loose diamonds from GemFind.net and participating diamond dealers. This allows customers to select from the greatest inventory of loose diamonds and design their own ring online.
- Integration with a jeweler's existing shopping cart is easy.
- Customers can design their own engagement rings from single diamond solitaires to three stone rings – from a variety of participating diamond dealers.

» Visit www.ringbuilder.com for an Online Demo



Retailers

The GemFind Network has created the GemFind Ring Builder® (GF Ring Builder®), a flexible, brandable tool that lets consumers create their own diamond rings on your website using diamonds from your online inventory. This lets your customers see their ring and determine the shape and size of the diamond(s) that best complete the look they want. You can embed the

Ring Builder® directly and seamlessly into your website or you can pop it up in a window. The Ring Builder® can be branded with your name and logo, sized to fit your website layout, match your website design, and, of course, link to both your virtual diamond inventory and that of your preferred diamond dealers.

Diamond Dealers & Bridal Manufacturers

The GemFind Ring Builder® allows consumers to design and preview their own engagement rings directly on the websites of authorized

GemFind retail jewelers. Positioning your diamond and jewelry inventories on these interfaces is guaranteed to strengthen your business relationships with your authorized retailer jewelers. This program is proven to increase sales and customer satisfaction between you and your authorized retail jewelers.

For more detailed information please contact us.

GEMFIND RING BUILDER®

For more detailed information
please contact us.

Phone: 800-373-4373

Email: info@GemFind.net

Web: www.GemFind.net
www.ringbuilder.com

GEM  FIND